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Danil Gorbunov

UX/UI Designer | Product Designer

Product designer with 12 years of experience in UX/UI design and frontend development, specializing in AI-driven and data-based solutions across SaaS, B2B, B2C, eCommerce... Focus on intuitive user experiences, AI automation, and scalable digital products

References: [Portfolio](#) | [LinkedIn](#) | [Behance](#)

November 2022 - Present

UX/UI Designer, Product Designer

B2Stack, Bratislava, Slovakia

Created a SAAS project with an AI e-commerce chatbot, automating business processes and engagement. Designed AI-driven checkout flows and interfaces, increasing conversions by 15% and retention. Built smart navigation, cutting support requests

May 2022 - September 2022

Frontend Developer (Flutter), UX/UI Designer

Twinzo 3D, Bratislava, Slovakia

Developed a SaaS-based warehouse inventory management app for Fortune 500 clients, integrating 3D data visualization. Applied user-centric design, enhancing usability and adoption rates

May 2013 - February 2022

Lead Product Designer, Frontend Engineer (React)

Decodexin (Krasiva), Ukraine

Created user-centric designs and developed an MVP for a SAAS system as a React developer, enabling shop owners to efficiently add and update products from the app directly to their WordPress website. This solution improved workflow automation and simplified product management

UX/UI Designer

Decodexin (Krasiva), Ukraine

Developed a robust Marketplace platform with seamless API integration, connecting multiple shops for real-time product synchronization, order management, and sales tracking, ensuring a smooth and scalable operation across the network

October 2010 - March 2013

UX Designer

Delen Studio, Ukraine

Conducted e-commerce user research, optimizing WordPress interfaces based on feedback. Communicated UX solutions to stakeholders, ensuring alignment with business needs

Contacts

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Bratislava, Slovakia, (Relocate)

Education

2022 - 2023

MSc in User Experience Design,

Caledonian University, Glasgow

2015 - 2018

Javascript, HTML, CSS, React, PHP BackEnd

BeetRoot | IT STEP Academy, UA

2005 - 2010

BA Computer Science,

University of Shipbuilding, UA

Skills

Design: UX/UI design, Strategy presentations, User flows, Concept sketches, Wireframes & mockups with Figma, AdobeXS, CreatieAI, Atomic design, Style guides, User-Centered design

Prototyping: Rapid prototyping using Figma, Framer and so on, Interactive flow with HTML/ CSS/ JS, Frameworks (React, Flutter) & APIs, AI processing, LLM training for bots/ecommerce

Collaboration: Data analysis, Competitors analysis, A/B Testing & Experiment, User testing, Cognitive walkthrough, Common Sense, Detail oriented, Flexible

Achievements

2022

QA OPEN CONFERENCE, Globallogic

1st place in PM in team work, qaopen.org

2018

Golden Byte – Startup battle Premium participant